

***The goal of the 360 Community Resource Project
is to create a minimum of 1,000,000 jobs,
200,000 new entrepreneurs, and to strengthen
100,000 existing businesses by year end 2025.***

The 360 Community Resource Project is a grassroots project spearheaded by the national Prosperity Over Poverty (P.O.P.) Movement.

With your support New Day Business Resource Centers, featuring employment opportunities and more, will be established across the county. The centers will provide meeting spaces, Wi-Fi and computer access, host informational workshops on various topics utilizing professional speakers, and provide a multitude of free and/or low-cost services for members.

The P.O.P. Movement is seeking like-minded individuals and businesses that want to do more than talk about the things that continue to ail impoverished communities.

We are on a mission to remove the risk from our multitude of at-risk communities. We want to join forces with individuals and businesses who will honor our creed and join us in this life-changing movement.

If you are ready to organize and bring a 360 Community Resource Project, New Day Business Resource Center, and Lifeline Employment and Entrepreneur Training Academy (LEETA) chapter to your community, we are here to show you the way to a NEW DAY where you can do things in a NEW WAY and watch us assist you to begin to join us as we all receive a larger PAY DAY!

P.  .P. Movement



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WAKE UP!

It's a NEW DAY and 360 C.R.P. is inviting you to join us doing things in a NEW WAY on a journey where each one of us will begin to receive a LARGER PAY DAY!



THE 360 COMMUNITY RESTORATION PROJECT

REQUIREMENTS TO
JUMPSTART YOUR SUCCESSFUL
POP 360 CRP CHAPTER
ENCLOSED!

P.  .P. Movement

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Chapter Requirements

City Population – 1,500 to 5,000

20 Adults – Five (5) over the age of 70
20 Millennials
10 Youth
5 Businesses

City Population – 5,001 to 10,000

35 Adults – Seven (7) over the age of 70
25 Millennials
10 Youth
15 Businesses

City Population – 10,001 and Above

50 Adults – Fifteen (15) over the age of 70
50 Millennials
25 Youth
25 Businesses

NOTE: In addition to what is listed above based on the population of your community, each chapter shall be required to have the following registered volunteer members to JUMPSTART a new 360 C.R.P. Chapter:

- Chapter President
- Chapter Vice President
- Secretary
- Treasurer
- Campaign Manager
- Board Members
 - ✓ CHAPTER MEETINGS WILL BE HELD VIRTUALLY WEEKLY UNTIL THE CHAPTER IS FULLY STRUCTURED;
 - ✓ CONFERENCE CALLS WILL BE HELD 4 NIGHTS/WEEK TO HELP SET CHAPTERS UP ABROAD;
 - ✓ MONTHLY PROGRESS REPORTS WILL BE REQUIRED.
 - ✓ CHAPTER WEBPAGES

MEMBER'S CREED

PHILLIPPINES 2: 3-16

³ Do nothing out of selfish ambition or vain conceit. Rather, in humility value others above yourselves, ⁴ not looking to your own interests but each of you to the interests of the others.

⁵ In your relationships with one another, have the same mindset as Christ Jesus:

⁶ Who, being in very nature^[a] God, did not consider equality with God something to be used to his own advantage;

⁷ rather, he made himself nothing by taking the very nature^[b] of a servant, being made in human likeness.

⁸ And being found in appearance as a man, he humbled himself by becoming obedient to death—even death on a cross!

⁹ Therefore God exalted him to the highest place and gave him the name that is above every name,

¹⁰ that at the name of Jesus every knee should bow, in heaven and on earth and under the earth,

¹¹ and every tongue acknowledge that Jesus Christ is Lord, to the glory of God the Father.

Do Everything Without Grumbling

¹² Therefore, my dear friends, as you have always obeyed—not only in my presence, but now much more in my absence—continue to work out your salvation with fear and trembling, ¹³ for it is God who works in you to will and to act in order to fulfill his good purpose.

¹⁴ Do everything without grumbling or arguing, ¹⁵ so that you may become blameless and pure, “children of God without fault in a warped and crooked generation.”^[c] Then you will shine among them like stars in the sky ¹⁶ as you hold firmly to the word of life. And then I will be able to boast on the day of Christ that I did not run or labor in vain.

Program Overview

The 360 Community Restoration Project

The 360 Community Restoration Project is a self-sustainable program designed to empower **YOU** to become the change **YOU** want and need to see in your community.

Spearheaded by the national Prosperity Over Poverty (P.O.P.) Movement, this program is especially designed for implementation in at-risk and impoverished communities throughout the USA.

Our success in improving the outlook of at-risk and impoverished communities relies on a commitment from **YOU** and the individuals in your community. It depends on our ability to work together in our combined roles playing a critical part in creating revitalization plans that bring full restoration to at-risk and impoverished communities.

**IN ORDER TO SAVE A COMMUNITY,
IT WILL TAKE THE COMMUNITY ITSELF TO DO IT.**

It takes 360 degrees to make a complete angle...

The number 360 represents a full-cycle evolution. The 360 Community Restoration Program is a full-cycle program designed to revitalize at-risk and impoverished communities.

Are you currently residing in an impoverished area? Is employment low and crime high? Is the playing field equal for your community as compared to communities with more employment opportunities? If not, you need to encourage your community leaders to speak up. The 360 Community Resource Project is designed to revitalize your community!

RESTORATION, REPAIR, REBUILD, and RENEW...
360 C.R.P. IS THE CHANGE YOU WANT and NEED TO SEE!



Meet Our Founder:

ETHEL ADAMS CAIN

A PROVEN LEADER...

- BUSINESS BUILDER
- FINANCIAL EXPERT
- VISIONARY AND
- COMMUNITY DEVELOPER

BIO

Ethel Cain Russell was born on the Mills Brothers Plantation in Longshot, Mississippi. Her business experience spans over 30 plus years, opening her first business when she was 19 years of age. A successful entrepreneur, Ethel has met both success and failure; however, Ethel never looked back because her will to succeed kept her focused on the positive. As Ethel grew in success and gained experience, she began to help people to find their niche, sending them on a path to pursue a life of purpose and financial independence. In doing this, she took notice of the many challenges and conditions people had to endure.

Ethel has committed her life to using her knowledge to benefit the masses. She wholeheartedly believes the key to her own success lies within her desire to helping others accomplish their dreams.

“Life holds a purpose for each of us,” said Cain-Russell. “Success is a life long journey and even when you find it, you must be willing to continue to work hard daily to maintain it.”

New Day Pioneers

Community Economic Advocates MUST...

- Love people and truly love God;
- Fully represent all families' concerns;
(Have an adult and a youth assistant (ages 10-17);
- Be available for community events and activities;
- Volunteer between 2-10 hours monthly;
(e.g., mentoring, empowering, counseling, etc.);
- Donate local membership dues (in advance, see below);
- Willingly encourage others to be a part of the initiative;
- Join and support the P.O.P. Movement.

Community Economic Advocates MUST...

- Donate local membership dues by age
(Adults ages 18+ = \$25/year; Youth ages 5 – 17 = \$10/year)
- Submit a photo and short bio (help available upon request);
- Participate in a photo shoot;
- Create a personal Vision Board featuring your local ancestors
(help available upon request);
- Help develop a community Dream Board of the things that you would like to see in your community;
- Welcome and invite other New Pioneer's to attend regular Meet & Greet events;
- Attend an Open Forum to help you prepare for the Meet & Greet event. (Costs will involve t-shirt purchase (\$10-\$15) and one potluck dish).
- Encourage other community members to be active!

NOTE: Please always remember to invite everyone you know including, but not limited to local, county, and state leaders, school and church personnel, the janitor and grocer to these events! Spread the Word! We want all to see the 360 Community Restoration Project in operation.